LINIE DESIGN

HANDMADE RUGS

Selected

Our Selected collection is representative of our relentless insistence on excellence and unsurpassed quality from start to finish. Be fascinated by fine nuances in structure and subtle interplays of texture and colour creating artistic designs. Be amazed at the number of skilled artisan hands and hundreds of hours involved in creating each work of art. Be seduced by the authentic and luxurious yarns, all carefully sourced for their softness and durability.

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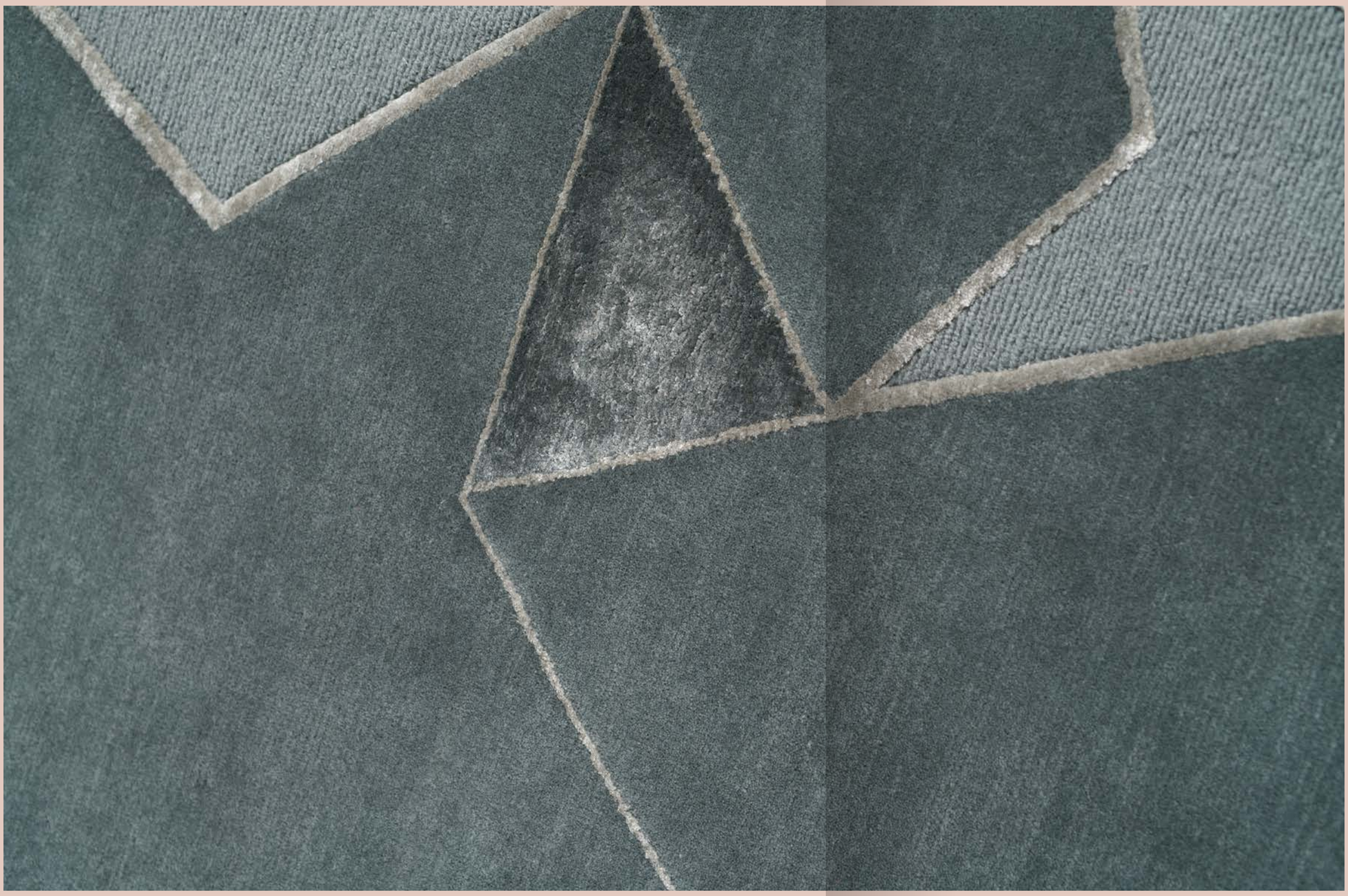
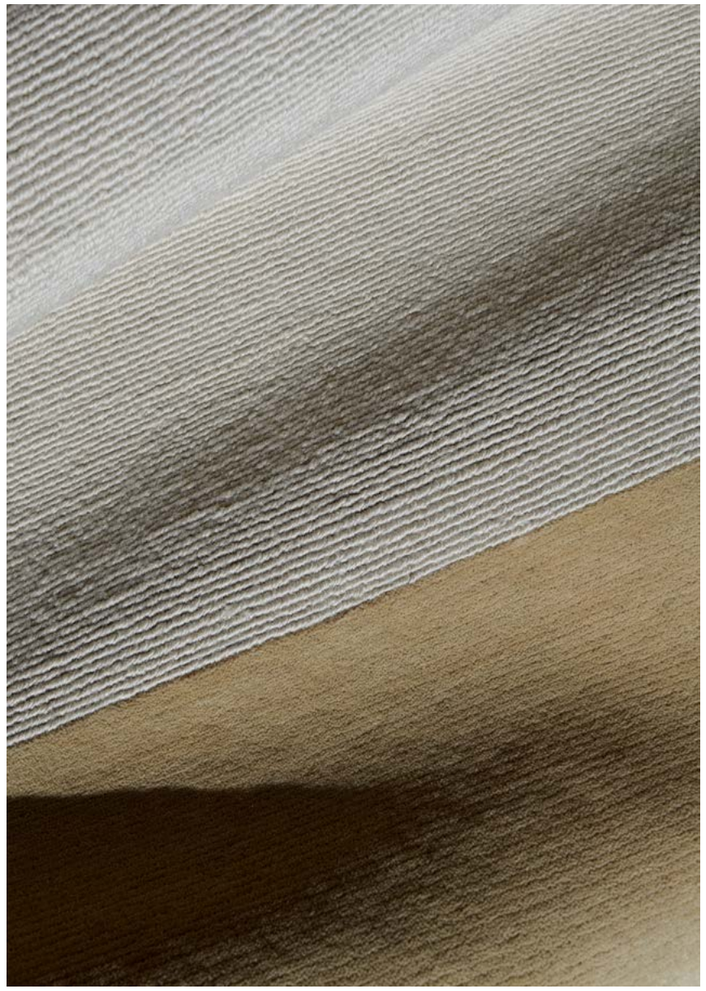
Craftsmanship

Few specialist designers possess the necessary skill and expertise to create rugs for the Selected collection. To replicate the complex designs, the handwork involved requires precise and meticulous work using traditional weaving and knotting techniques. It can take several craftspeople months to construct a rug with 120,000 knots per square metre. Row upon row of tiny knots that result in a dense and luxurious pile with brilliant colours and a lustrous sheen.

MATCHES PETROL OVERVIEW P 63

CULTURE AND CRAFT WOVEN IN A CONTEMPORARY CONTEXT

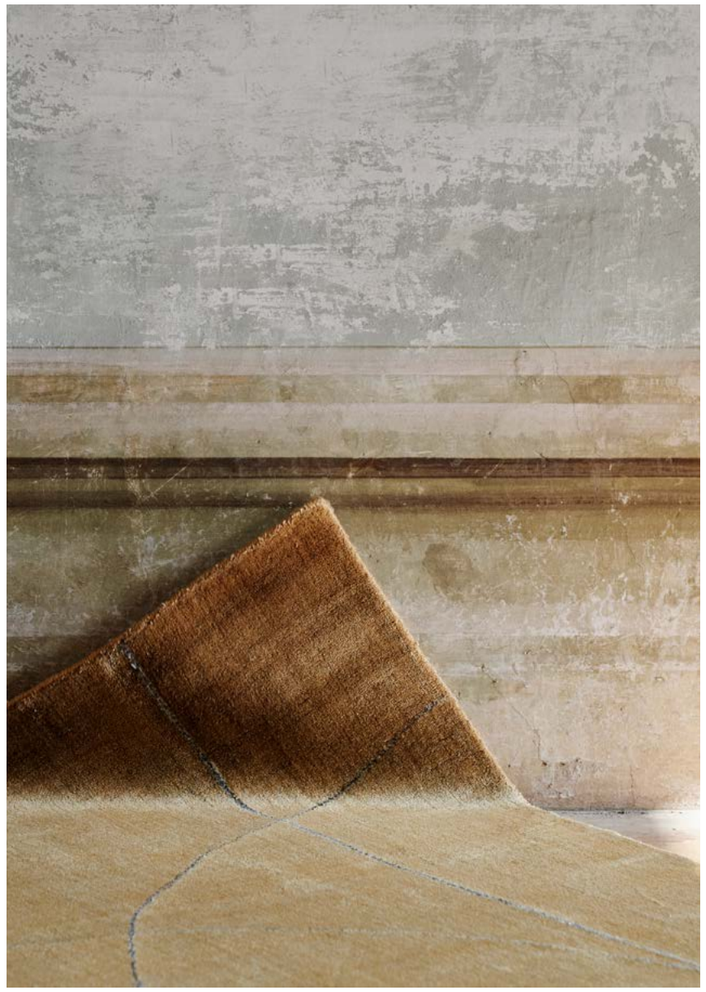




UNIQUE DESIGNS IN HARMONY WITH THEIR SURROUNDINGS

Heritage

Simplicity and elegance are the essence of our Danish heritage. Our talented designers combine this innate sense of aesthetics with sublime craftsmanship to create timeless works of art for the floor. Graphic or symmetrical patterns, random and scattered strokes, every detail has been carefully considered down to the last thread to elevate the collection to a new level of artistic expression. Delicate, douce colours that evoke emotions and appeal to the senses. Tactile, textural rugs that invite touch.



CIRCULUS OCHRE OVERVIEW P 69

Quality

Quality pervades all aspects of our rugs' journey from start to finish. Premium yarns are sourced to give our rugs superior durability, brilliance and texture. Experience the natural beauty of New Zealand wool that feels luxuriously warm and soft underfoot, or the properties of silk-like viscose with its rich sheen and unique lustrous finish.
All Selected rugs are skilfully handcrafted in India before being meticulously sheared to enhance the colours and patterns, and finally checked for any imperfections.

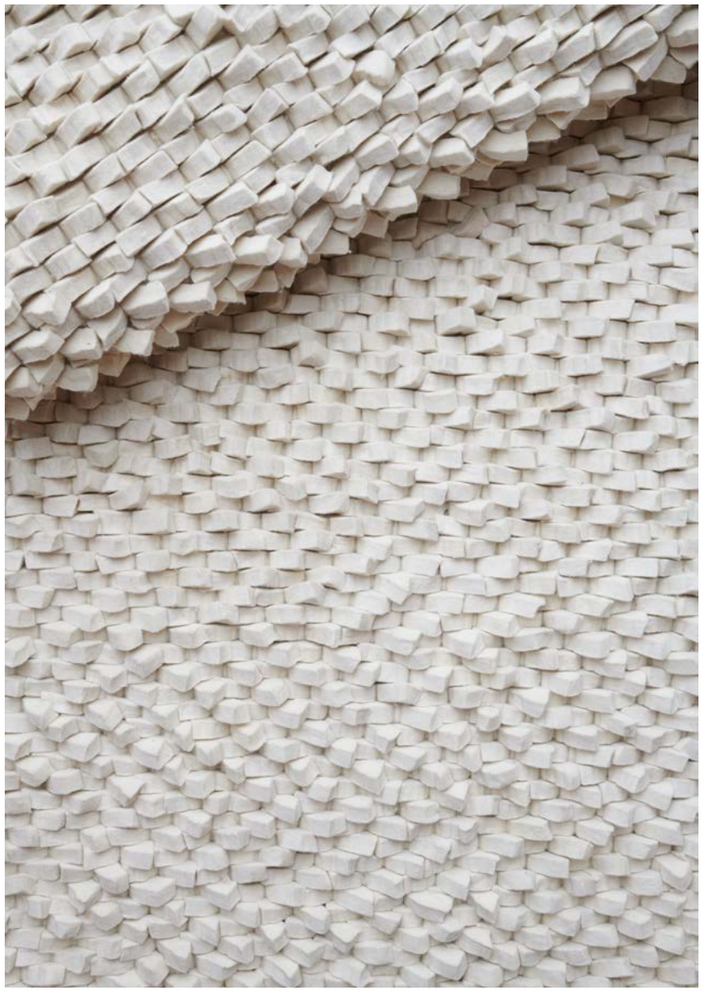
DURABLE AND TIMELESS RUGS THAT ARE BUILT TO LAST

SUBTLE VARIATIONS IN COLOUR AND TEXTURE CREATE BALANCE AND HARMONY

SIGGA WHITE OVERVIEW P 77

Expression

In a quest to reflect the richness of the colours, shapes, patterns and materials that we are constantly exploring and reinventing, designer Urd Moll Gundermann has created a series of abstract mobiles as an artistic expression of the interplay of threads. Graceful and elegant, the magnified shapes reinforce the graphic compositions and uncluttered simplicity associated with our rugs. The taut warp threads symbolise the rug's bare origins, representing the authentic and labour intensive handwork involved from single thread to finished product.



Overview

The Selected collection was shot in a stunning location in Milan. By contrasting the beauty of raw and extravagant elements with the richness and diversity of materials, colours and structures, we have created an inspirational and artistic medium for showcasing our designs. Let yourself be taken on a poetic journey of subtle nuances of colour and texture. Imagine the hours of skilled handwork dedicated to producing each piece of art. Envisage how each rug can be used as a unique backdrop to accent and enhance a room. Experience Selected.

LEAF

ROSE

SILVER

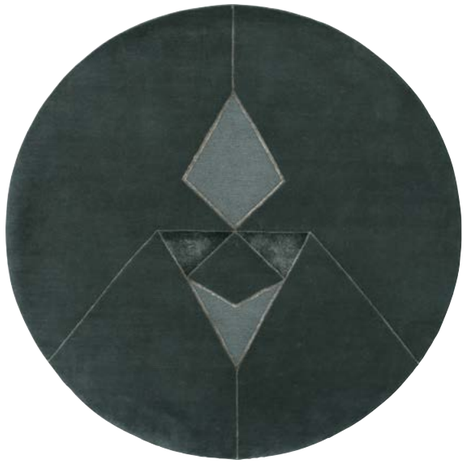
Model MONU
Quality HAND-KNOTTED
Surface composition NEW ZEALAND WOOL / VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300

BLUE

GREY

PETROL

Model MATCHES
Quality HAND-KNOTTED
Surface composition NEW ZEALAND WOOL / VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300



GRANITE

Model MACHIKO
Quality HAND-KNOTTED
Surface composition NEW ZEALAND WOOL / VISCOSE
Fringes NO
Sizes (cm) Ø170

BLUE

ROSE

YELLOW

Model HITOMI
Quality HAND-KNOTTED
Surface composition NEW ZEALAND WOOL / VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300

BEIGE

BLUE

ROSE

Model OTHILIE
Quality LOOM-KNOTTED
Surface composition VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

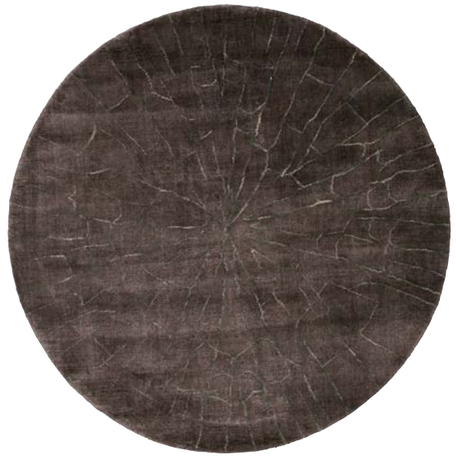
GREEN

OCEAN

STONE

Model RUDIS
Quality LOOM-KNOTTED
Surface composition VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

BLUE



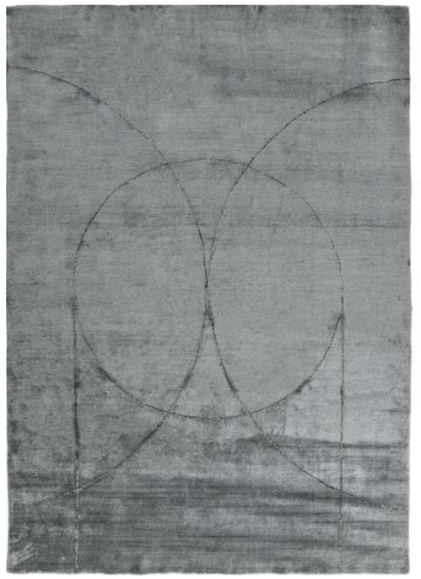
BORDEAUX

OCHRE

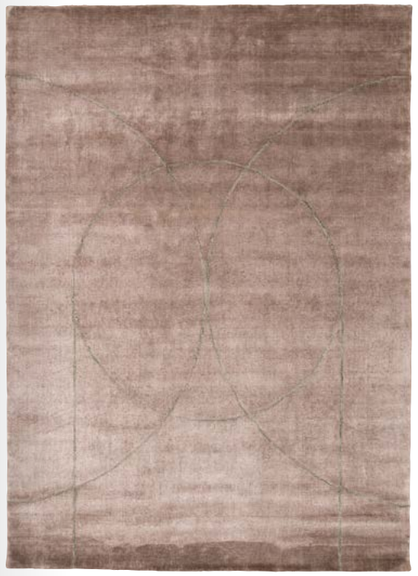
SILVER

Model SAKURA
Quality LOOM-KNOTTED
Surface composition VISCOSE / NEW ZEALAND WOOL
Fringes NO
Sizes (cm) Ø150

OCHRE



GREY

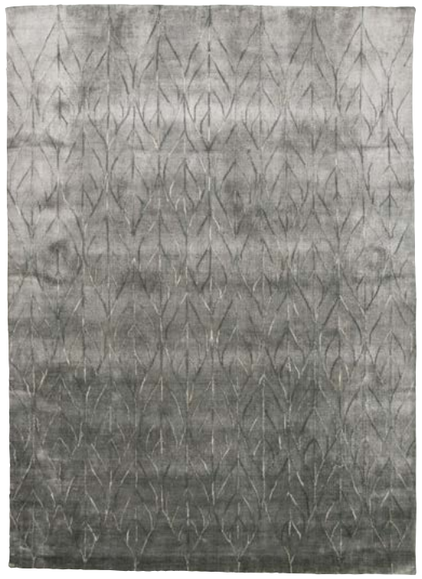


POWDER

Model CIRCULUS
Quality LOOM-KNOTTED
Surface composition VISCOSE / NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

BLUE

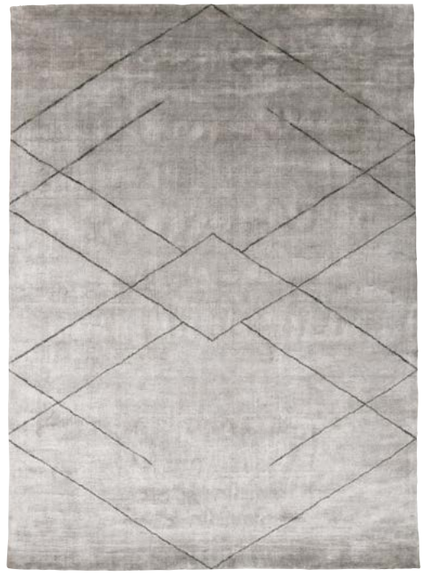
BORDEAUX



GREY

Model FOLIUM
Quality LOOM-KNOTTED
Surface composition VISCOSE / NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

DARK BLUE



SILVER

Model TETSU
Quality LOOM-KNOTTED
Surface composition VISCOSE / NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

GREEN

OCEAN

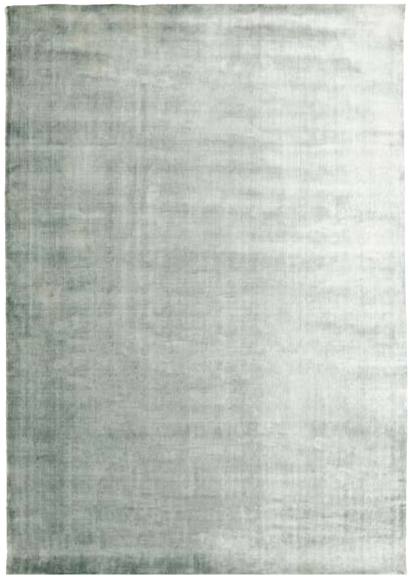
SILVER

Model MINKO
Quality LOOM-KNOTTED
Surface composition VISCOSE / NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

BLUE

STONE

Model ESILA
Quality HAND-KNOTTED
Surface composition VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300



GREY

MUSTARD

SILVER

POWDER

ROSE

Model SIMPLICITY
Quality LOOM-KNOTTED
Surface composition VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

DARK GREY

GREY

WHITE

Model ELMO
Quality HAND-WOVEN
Surface composition NEW ZEALAND WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

GREY

STONE

WHITE

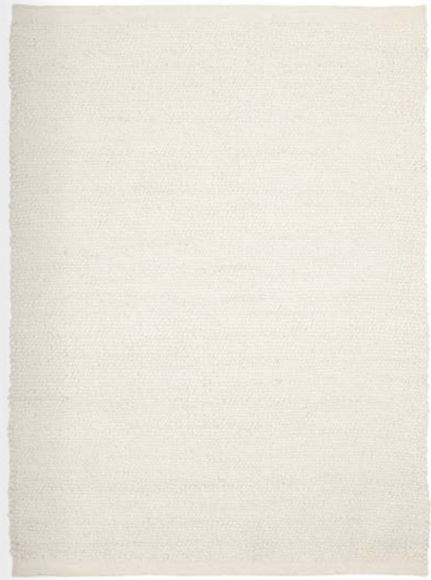
Model SIGGA
Quality HAND-WOVEN
Surface composition NEW ZEALAND WOOL / VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

PETROL

SILVER

BEIGE

Model COMFORT
Quality HANDLOOM
Surface composition NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300



WHITE

Model FLAVIA
Quality HAND-WOVEN
Surface composition NEW ZEALAND WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

DARK GREY

LIGHT GREY

GREY

WHITE

Model CRUSH
Quality HAND-WOVEN
Surface composition WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

Designers

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LINIE DESIGN

HANDMADE RUGS

Linie Design was established in Denmark in 1980 with the mission of creating beautiful handmade rugs with contemporary designs. Our unique fusion of minimalist Nordic aesthetics, traditional craftsmanship and modern innovation conveys our inherent sense of quality and exclusivity throughout every stage. We are perfectionists in our field – selecting only the very best materials, most visionary designers and expert craftspeople to capture our essence and bring it to the rest of the world.

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