LINIE DESIGN

HANDMADE RUGS

CLEAR LINES, SIMPLICITY AND UNCLUTTERED AESTHETICS — ALL WOVEN TOGETHER IN UNCOMPROMISING QUALITY FROM START TO FINISH.

Established in Denmark in 1980 with the desire to create quality rugs, Linie Design now has customers in over 65 countries and has grown to become the largest wholesaler in Northern Europe. The secret to our success is intrinsically linked to our Nordic design traditions – clear lines, simplicity and uncluttered aesthetics – all woven together in uncompromising quality from start to finish.

Our vision is to fill homes with beauty, adding value to everyday lives by creating elegant and functional designs that are made to last. Skilled Danish designers seek to fuse modern designs with timeless and traditional crafts, constantly exploring new ideas and patterns to create unique and innovative designs that add atmosphere and personality to a room.

Each rug is carefully handcrafted by Indian master artisans, using traditional methods passed down through generations, ensuring authenticity and a consistently high quality. We are committed to supporting local communities, ensuring safe and efficient working practices, while consciously attempting to minimise our environmental impact. All our products are developed and produced in compliance with relevant international and national regulatory requirements.

Our numerous collections offer flexible design solutions, and our large inventory ensures a fast delivery, supported by friendly and efficient customer care. By striving to understand our customers' unique needs, we aim to provide a professional and personal service based on traditional values of honesty, openness and trust.

Various is an eclectic fusion of colours, patterns, structures – all sharing the same focus on quality and reflecting the elegant, minimalist attributes of Danish design. The collection's strength lies in its diversity, showcasing the full scope of our designers' skills and creative processes. This multifaceted range celebrates the uniqueness of our customers and their lifestyles, offering endless design possibilities for home and corporate use.

VARIOUS

COLLECTION

HAND–KNOTTED

It is hard to imagine the amount of time and skill that go into making hand-knotted rugs. They are produced using time-honoured techniques by expert weavers who tie knots around the individual threads on a specially designed loom. Complex patterns require denser knotting, with the intricacy of the design affecting the time and cost of the finished product. This process gives our designers infinite design and colour possibilities, enabling them to create geometric patterns, symmetrical motifs and free-form shapes that can be replicated in thousands of tiny knots.

Each rug is a unique work of art with its own distinctive charm and character, possessing the quality, strength and durability to ensure it will last decades if properly maintained.

BLACK

GREY

WWW.LINIEDESIGN.COM

Model RUFFLE
Quality HAND-KNOTTED
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240

RUFFLE

BLACK

WHITE/BLACK

WWW.LINIEDESIGN.COM

Model ZELBIO
Quality HAND-KNOTTED
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

ZELBIO

WHITE/BLACK

HANDLOOM

Using ancient handloom techniques, this collection of rugs has been skilfully crafted by hand to create an exclusive and authentic expression that machines are unable to replicate. Expert craftsfolk weave the product by interlacing the yarn lengthwise and widthwise with a shuttle, forming the desired pattern in a traditional or contemporary design. The texture and density also vary greatly, depending if the rug is flat-woven or produced with a pile for a softer, plush finish. Different dimensions can also be created by screen printing, with single or multiple layers of print in varying colours being laid over the top to produce the desired effect.

After being removed from the loom, the rugs are taken to their finishing section where a team of artisans finish them by hand. All details are carefully inspected to ensure the final result complies with the requirements of the sample or artwork that originated the order. Once the quality has been approved, it is ready for its new home, where it will retain its beauty for many years to come.

SLATE

SILVER

WWW.LINIEDESIGN.COM

Model AIMI
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

AIMI

SLATE

BORDEAUX

GREEN

WWW.LINIEDESIGN.COM

Model AKINORI
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

AKINORI

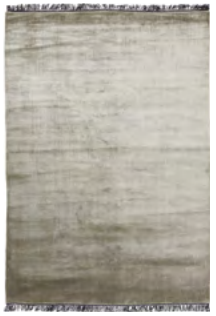
BORDEAUX

BEIGE

GREY

MIDNIGHT

OCHRE



SLATE

STONE

WINE

WWW.LINIEDESIGN.COM

Model ALMERIA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300, 250/350

ALMERIA

MIDNIGHT

GREY

HEATHER

LEAF

MUSTARD

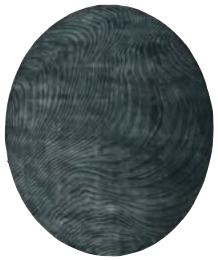
WWW.LINIEDESIGN.COM

Model AMBROSIA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

AMBROSIA

LEAF

EARTH



FOREST

HEATHER

OCEAN

OCHRE

WWW.LINIEDESIGN.COM

Model ANONG
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/170

ANONG

OCEAN

GRANITE

SILVER

WWW.LINIEDESIGN.COM

Model ARTIST
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

ARTIST

SILVER

BORDEAUX

CACTUS

WWW.LINIEDESIGN.COM

OCHRE

Model DOTTO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

DOTTO

BORDEAUX

GREEN

NAVY

OCHRE

SILVER

WINE

WWW.LINIEDESIGN.COM

Model DUETTO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 160/230

DUETTO

GREEN/WINE/OCHRE

BLUE

BOURDEAUX

GREEN

GREY

WINE

WWW.LINIEDESIGN.COM

Model EDGE
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

EDGE

WINE

DK GREY

HEATHER

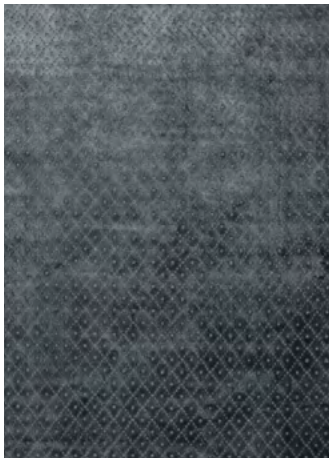
PETROL

WWW.LINIEDESIGN.COM

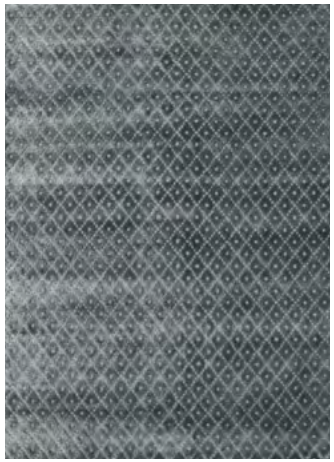
Model FINESTRA
Quality HANDLOOM
Surface composition 50% WOOL, 50% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

FINESTRA

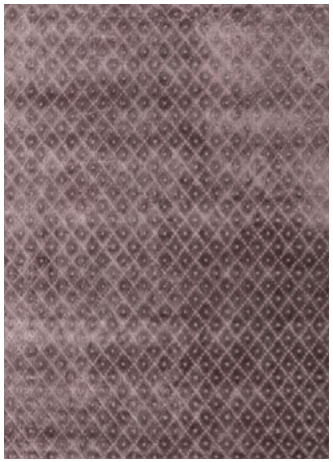
PETROL



BLUE



GREEN



HEATHER

OCHRE

WWW.LINIEDESIGN.COM

Model LIVIA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

LIVIA

GREEN

BORDEAUX

CACTUS

MIDNIGHT

MUSTARD

STEEL

WWW.LINIEDESIGN.COM

Model MOMENTO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/170

MOMENTO

MUSTARD

BLUE

STONE

WWW.LINIEDESIGN.COM

Model PENNELLO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 170/240, 200/300

PENNELLO

STONE

AQUA

SILVER

WWW.LINIEDESIGN.COM

Model SHIMO
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

SHIMO

SILVER

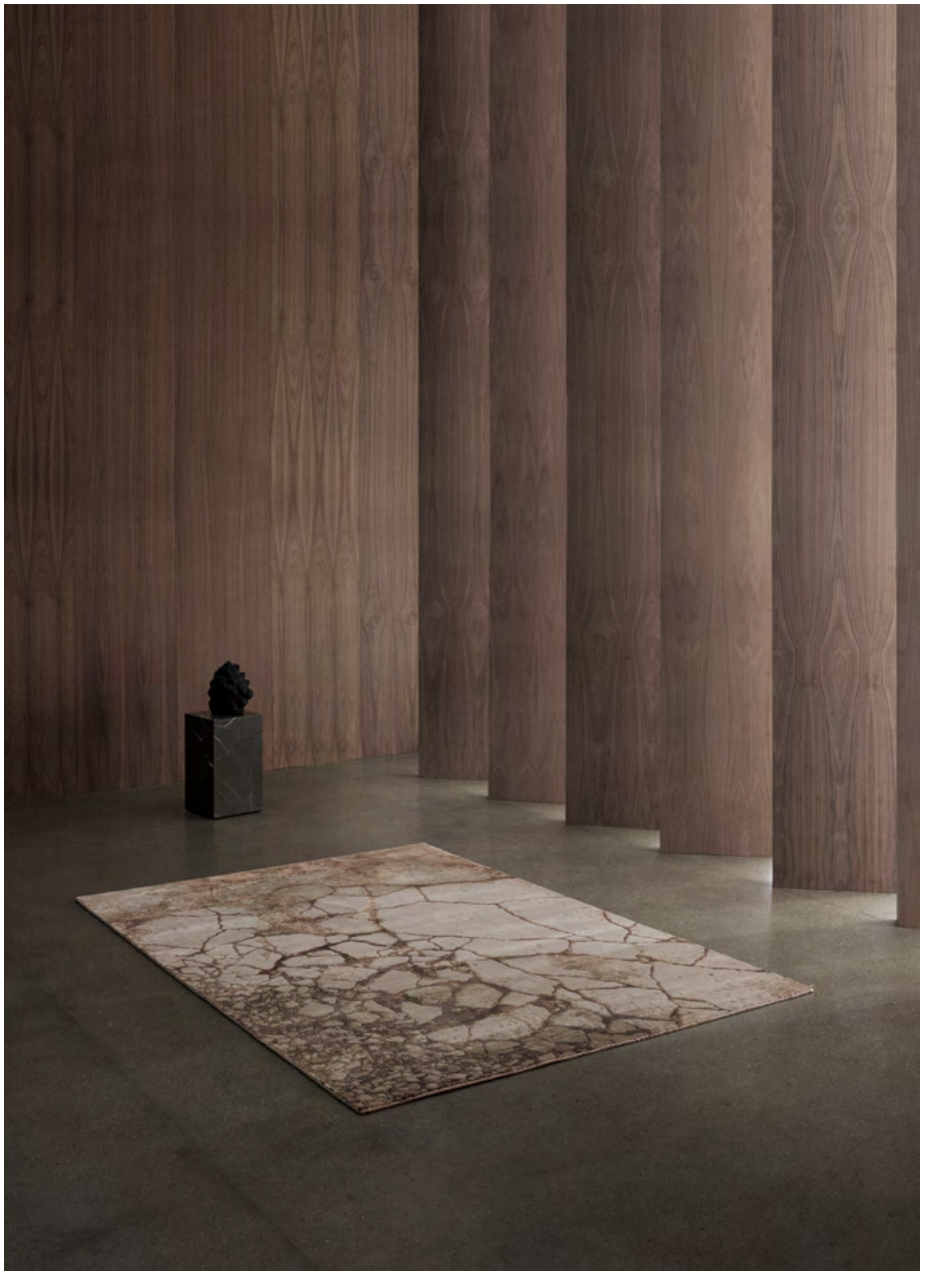
EARTH

OCHRE

PETROL

WWW.LINIEDESIGN.COM

Model TOSKA
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300



TOSKA

EARTH

BLUE

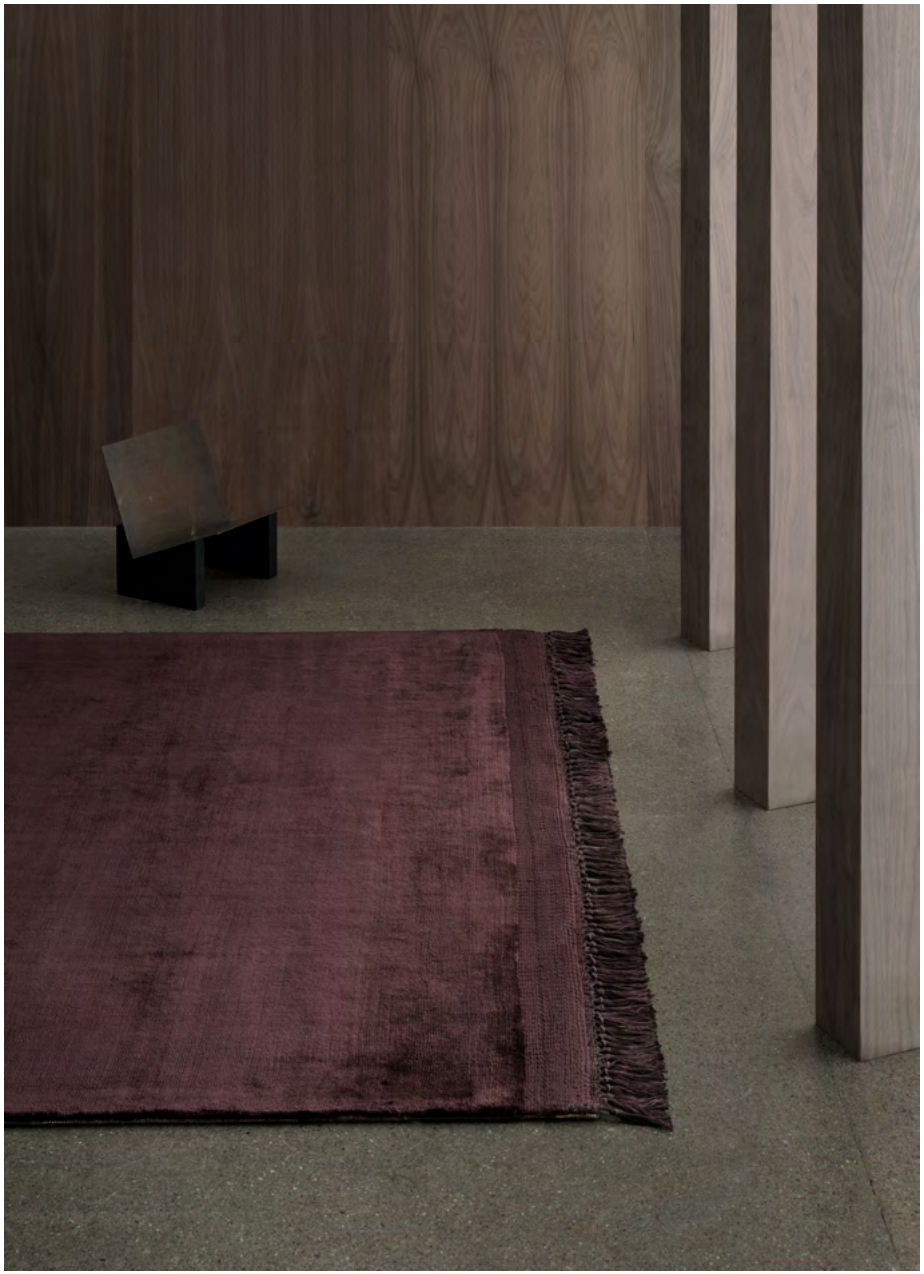
HEATHER

OCHRE

PLUM

WWW.LINIEDESIGN.COM

Model VALENCE
Quality HANDLOOM
Surface composition 100% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300



VALENCE

PLUM

BEIGE

CORAL

LIME

Model VIESTA
Quality HANDLOOM
Surface composition 50% WOOL, 50% VISCOSE
Fringes YES
Sizes (cm) 170/240, 200/300

WWW.LINIEDESIGN.COM

VIESTA

CORAL

HAND–TUFTED

Our collection of hand-tufted rugs is made using an ancient technique that creates a characteristic appearance and feels luxurious underfoot. Skilled craftsmen use a ‘tufting gun’ to insert the pile into a cloth foundation, creating a looped pile that can subsequently be sheared, bevelled or left intact. This process creates endless creative possibilities for developing rugs with piles of different heights, contrasting loops and visual depth, which are combined with our unique patterns and colours for optimal effect.

Whether you prefer a statement rug that expresses your personality or a more refined design in muted hues, our hand-tufted rugs offer a softness and durability that will enhance any living space.

COMBI

MULTI

PASTEL

Model ALTON
Quality HAND-TUFTED
Surface composition 80% WOOL, 20% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

WWW.LINIEDESIGN.COM

ALTON

COMBI

BORDEAUX

OCHRE

WWW.LINIEDESIGN.COM

Model ARCO
Quality HAND-TUFTED
Surface composition 70% WOOL, 30% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

ARCO

BORDEAUX

COMBI

MIXED

MULTI

ROSE

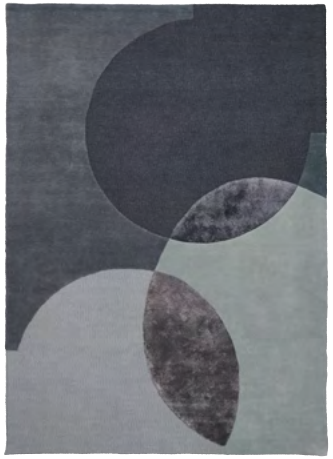
WWW.LINIEDESIGN.COM

Model ARGUTO
Quality HAND-TUFTED
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

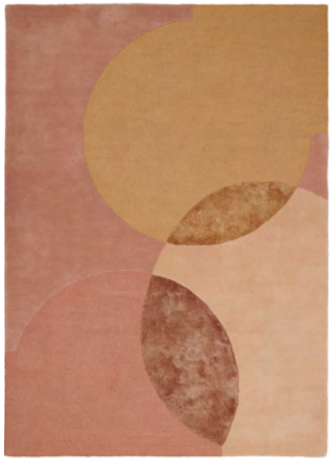
ARGUTO

MULTI

CACTUS



INDIGO



MUSTARD

WWW.LINIEDESIGN.COM

Model CALDERA
Quality HAND-TUFTED
Surface composition 75% WOOL, 25% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

CALDERA

MUSTARD

GREEN

MUSTARD

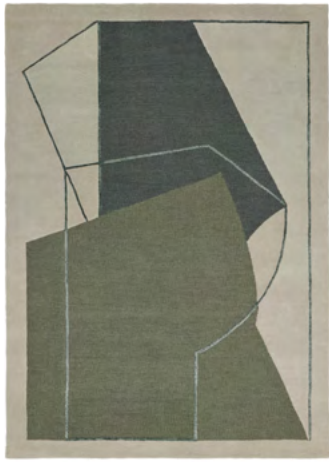
POWDER

WWW.LINIEDESIGN.COM

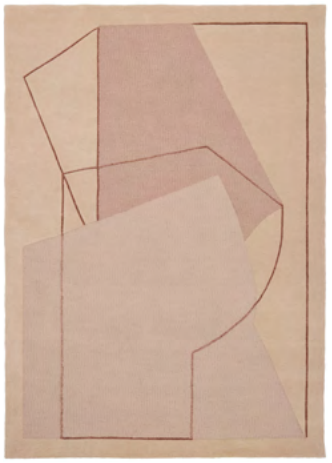
Model FREYA
Quality HAND-TUFTED
Surface composition 95% WOOL, 5% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

FREYA

POWDER

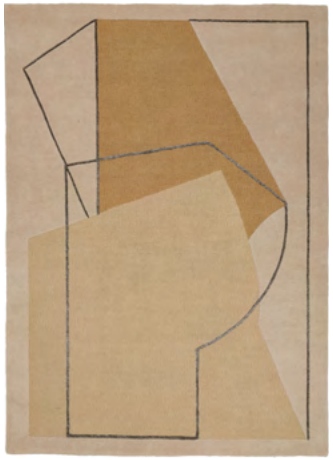


MOSS



ROSE

WWW.LINIEDESIGN.COM



YELLOW

Model FURBO
Quality HAND-TUFTED
Surface composition 90% WOOL, 10% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

FURBO

ROSE

MUSTARD

OCEAN

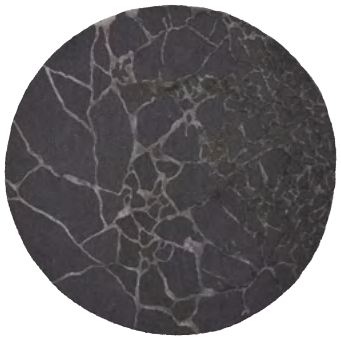
WWW.LINIEDESIGN.COM

ORANGE

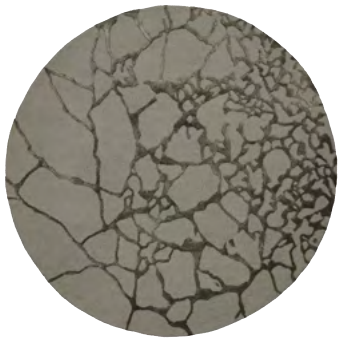
Model MAGARI
Quality HAND-TUFTED
Surface composition 95% WOOL, 5% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

MAGARI

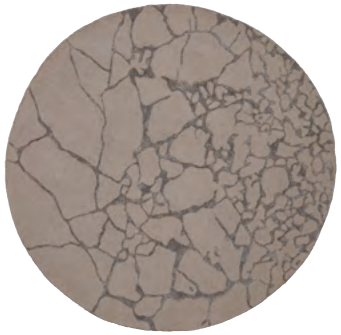
ORANGE



CHARCOAL



GREEN



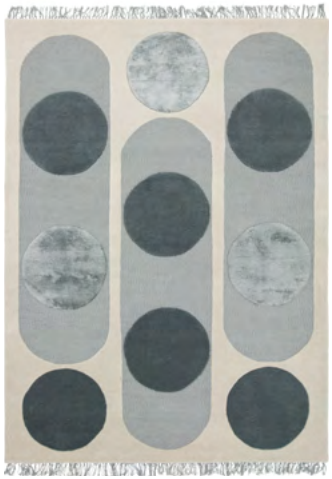
STONE

WWW.LINIEDESIGN.COM

Model MARMO
Quality HAND-TUFTED
Surface composition 70% WOOL, 30% VISCOSE
Fringes NO
Sizes (cm) 170Ø, 250Ø

MARMO

STONE



BLUE

YELLOW

WWW.LINIEDESIGN.COM

Model PUNTINO
Quality HAND-TUFTED
Surface composition 85% WOOL, 15% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

PUNTINO

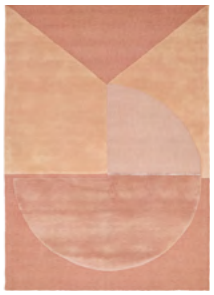
YELLOW

ANTHRACITE

AQUA

GREEN

MUSTARD



ROSE

WWW.LINIEDESIGN.COM

Model SATOMI
Quality HAND-TUFTED
Surface composition 95% WOOL, 5% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

SATOMI

AQUA

COMBI

MULTI

WWW.LINIEDESIGN.COM

Model SUAY
Quality HAND-TUFTED
Surface composition 85% WOOL, 15% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

SUAY

MULTI

BEIGE

GREY

WWW.LINIEDESIGN.COM

Model VARESE
Quality HAND-TUFTED
Surface composition 60% WOOL, 40% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

VARESE

GREY

BORDEAUX

GREEN

MUSTARD

Model VILJA
Quality HAND-TUFTED
Surface composition 75% WOOL, 25% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

WWW.LINIEDESIGN.COM

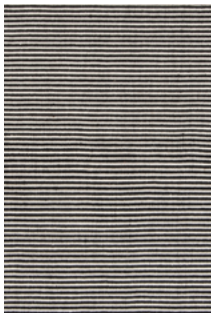
VILJA

BORDEAUX

HAND–WOVEN

Our hand-woven rugs take you on a global journey from the place where they are intricately crafted in India, to the minimalistic patterns and well-considered graphics of their Danish design. Welcome to an inspirational world where weavers use their skilled hands to operate looms, interlacing the separate threads to produce an almost endless variety of designs and structures.

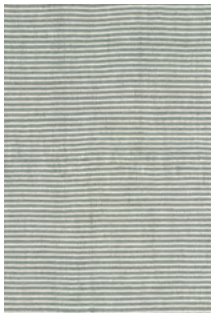
Flat-woven rugs use artisan techniques steeped in tradition that add different textures, dimensions and expressions to the weave. Our extensive range includes bright colours and bold patterns that create a contemporary mood, while neutral shades and discreet geometric designs add a more timeless feel.



BLACK

DK BLUE

GREY



LT BLUE

SILVER

YELLOW

WWW.LINIEDESIGN.COM

Model AJO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

AJO

BLACK

GREY

LT GREY

WWW.LINIEDESIGN.COM

Model ARCTIC
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

ARCTIC

LT GREY

CHARCOAL

LT GREY

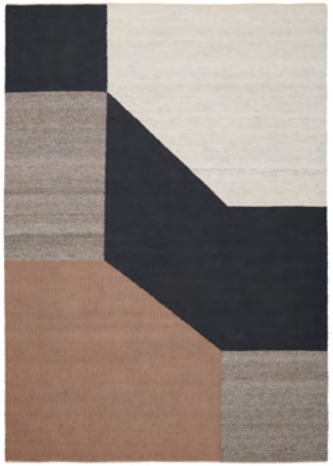
WWW.LINIEDESIGN.COM

Model ARDESIA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

ARDESIA

LT GREY

AQUA

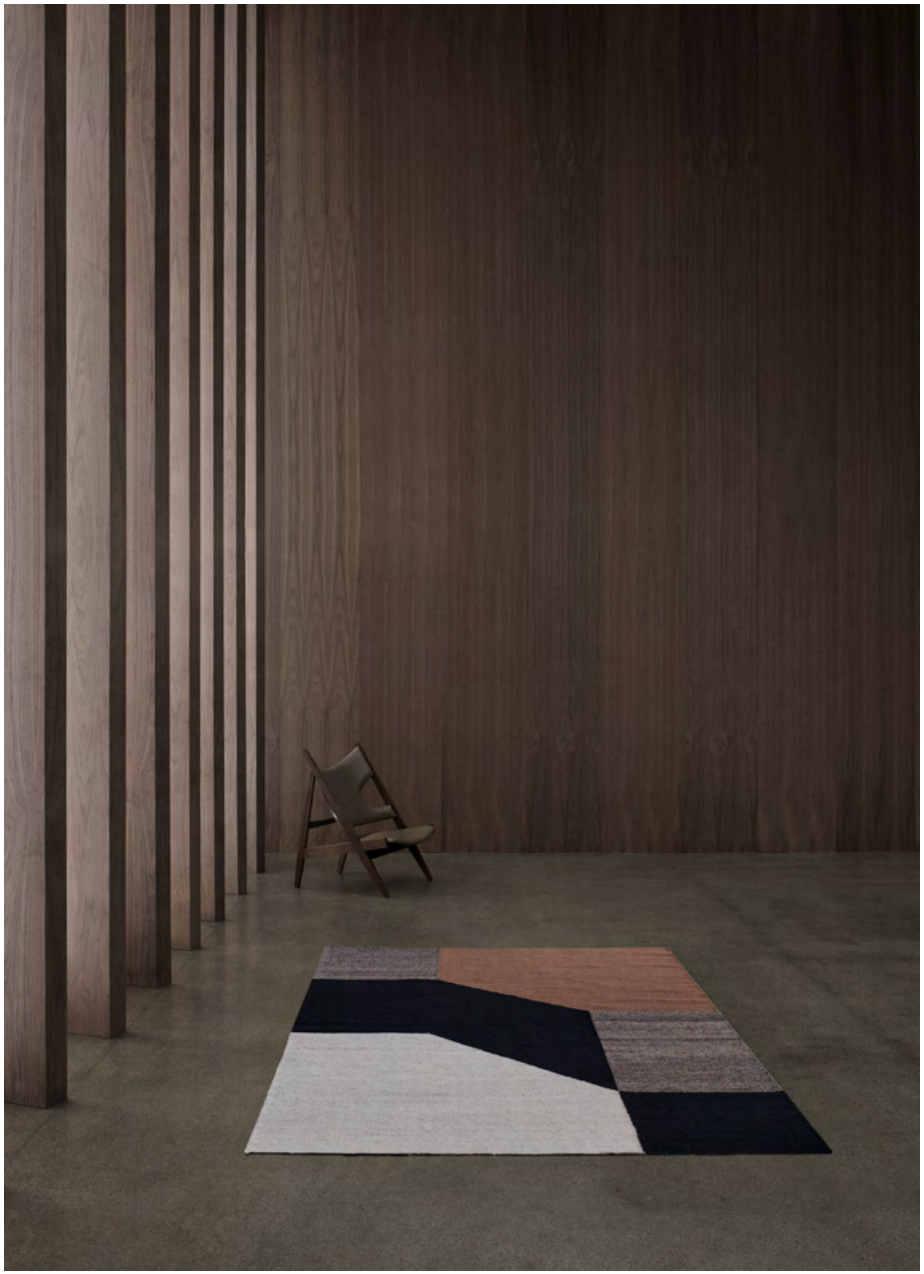


POWDER

SKY

Model BLOCCHI
Quality HAND-WOVEN
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

WWW.LINIEDESIGN.COM



BLOCCHI

POWDER

BLACK

METAL

NATURAL

WWW.LINIEDESIGN.COM

Model BURANO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

BURANO

METAL

GRANITE

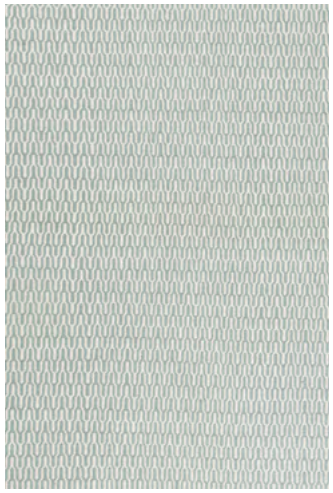
GREY

WWW.LINIEDESIGN.COM

Model CALDO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

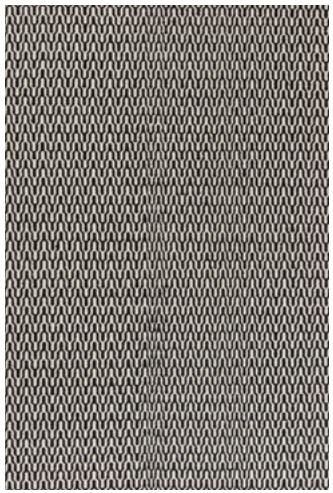
CALDO

GREY

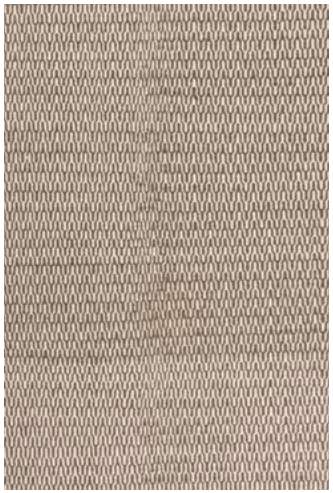


AQUA

BEIGE



BLACK/WHITE



SMOKE

WWW.LINIEDESIGN.COM

Model CHARLES
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

CHARLES

BLACK/WHITE

GREY

IVORY

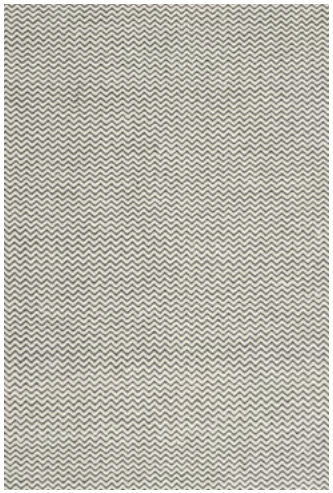
STONE

WWW.LINIEDESIGN.COM

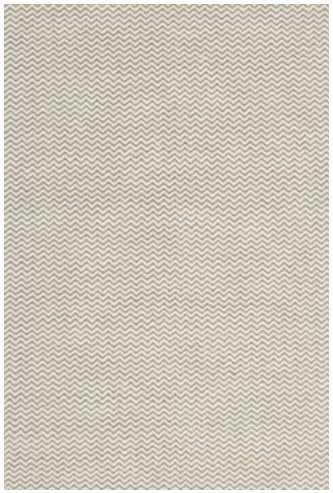
Model CORDOBA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

CORDOBA

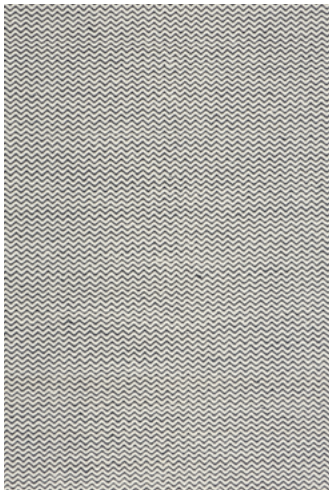
GREY



BLUE



LT GREY



NAVY

WWW.LINIEDESIGN.COM

Model CORSA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

CORSA

LT GREY

DK GREEN

GREY

STONE

WWW.LINIEDESIGN.COM

Model DOLZAGO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300, 250/350

DOLZAGO

GREY

GREY

PETROL

STONE

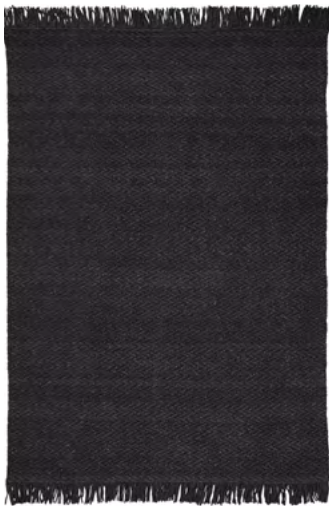
WHITE

WWW.LINIEDESIGN.COM

Model FENJA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300, 250/350

FENJA

WHITE



CHARCOAL

LT. GREY

WHITE

WWW.LINIEDESIGN.COM

Model IDUN
Quality HAND-WOVEN
Surface composition 70% WOOL, 30% POLYESTER
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

IDUN

WHITE

BLUE

GREY

MUSTARD

OCEAN

WWW.LINIEDESIGN.COM

Model LAINA
Quality HAND-WOVEN
Surface composition 85% WOOL, 15% COTTON
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

LAINA

MUSTARD

ANTHRACITE

CHARCOAL

WWW.LINIEDESIGN.COM

Model LIA
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

LIA

ANTHRACITE

GREY

WWW.LINIEDESIGN.COM

Model LIMPO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

LIMPO

GREY

SAND

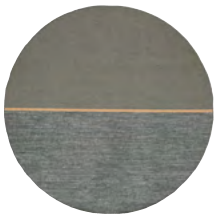
WWW.LINIEDESIGN.COM

Model MADERA
Quality HAND-WOVEN
Surface composition 100% JUTE
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

MADERA

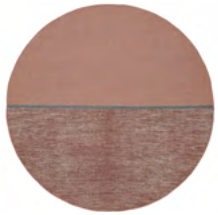
SAND

BLUE



GREEN

OCHRE



POWDER

STONE

WWW.LINIEDESIGN.COM

Model MAGNETIZE
Quality HAND-WOVEN
Surface composition 98% WOOL, 2% POLYESTER
Fringes NO
Sizes (cm) 170Ø, 250Ø

MAGNETIZE

GREEN

DK. GREEN

EARTH

MUSTARD

RUST

WWW.LINIEDESIGN.COM

Model METRI
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

METRI

DK. GREEN

COMBI

GREY

MIXED

STONE

WWW.LINIEDESIGN.COM

Model MOLTENO
Quality HAND-WOVEN
Surface composition 60% WOOL, 40% VISCOSE
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

MOLTENO

STONE

CHARCOAL

IVORY

SILVER

TAUPE

WWW.LINIEDESIGN.COM

Model NELLY
Quality HAND-WOVEN
Surface composition 70% VISCOSE, 30% WOOL
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

NELLY

SILVER

GREY

WHITE

WWW.LINIEDESIGN.COM

Model NYOKO
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

NYOKO

WHITE

BLUE

MOUSE

PETROL

WWW.LINIEDESIGN.COM

Model POMEZIA
Quality HAND-WOVEN
Surface composition 90% WOOL, 10% COTTON
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

POMEZIA

MOUSE

BLUE

GREY

MOSS

ROSE

WWW.LINIEDESIGN.COM

Model REVELIN
Quality HAND-WOVEN
Surface composition 80% WOOL, 20% COTTON
Fringes NO
Sizes (cm) 80/250, 140/200, 160/230, 200/300

REVELIN

ROSE

CHARCOAL

GREY

WWW.LINIEDESIGN.COM

Model SIGRI
Quality HAND-WOVEN
Surface composition 80% WOOL, 20% NYLON
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

SIGRI

CHARCOAL

MIXED

MOSS

WWW.LINIEDESIGN.COM

Model TIGRE
Quality HAND-WOVEN
Surface composition 70% WOOL, 30% COTTON
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

TIGRE

MIXED

ANTHRACITE

CHARCOAL

GREEN

GREY

WHITE

WWW.LINIEDESIGN.COM

Model VERSANTI
Quality HAND-WOVEN
Surface composition 100% WOOL
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

VERSANTI

GREEN

LOOM–KNOTTED

Our loom-knotted rugs are made using a similar technique to handloom rugs, integrating the most skilled artisanship and weaving traditions with modern designs and creative technology. This ancient handmade technique enables our designers to explore a great variety of textures, patterns and colours, resulting in unique products that have a timeless appeal and are built to last. The use of silky viscose yarns and other durable manmade fibres accentuates intricate details and gives loom-knotted rugs a lustrous finish and soft handfeel, introducing a sense of quality and exclusivity to a room.

ANTHRACITE

GOLD

GREY

WWW.LINIEDESIGN.COM

Model FLORENTINE
Quality LOOM-KNOTTED
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

FLORENTINE

GOLD

CHARCOAL

SAND

SILVER

WWW.LINIEDESIGN.COM

Model FRIOLENTO
Quality LOOM-KNOTTED
Surface composition 60% VISCOSE, 40% WOOL
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

FRIOLENTO

SILVER

GREY

HEATHER

WWW.LINIEDESIGN.COM

OCEAN

Model FULLER
Quality LOOM-KNOTTED
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300

FULLER

HEATHER

MIDNIGHT

SILVER

WWW.LINIEDESIGN.COM

Model KAITO
Quality LOOM-KNOTTED
Surface composition 100% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

KAITO

SILVER

BLUE

GREY

WWW.LINIEDESIGN.COM

Model SELINI
Quality LOOM-KNOTTED
Surface composition 50% WOOL, 50% VISCOSE
Fringes NO
Sizes (cm) 140/200, 170/240, 200/300, 250/350

SELINI

BLUE

POWER LOOM WOVEN

One of the main advantages of rugs woven on power looms is the production speed. Thanks to the large, computer-run machines, power-loomed rugs can be made more quickly than their handmade counterparts. Once the design, colours and yarn have been decided, the relevant information is fed to the computer, which then initiates production on the power loom.

Power-loomed rugs can be made in a wide variety of patterns, pile heights and densities, with the ability to recreate intricate graphic images and ensure a consistent and even finish.

CHARCOAL

NATURAL

WWW.LINIEDESIGN.COM

Model DINAS
Quality POWER LOOM WOVEN
Surface composition 55% SISAL, 45% JUTE
WITH POLYESTER BORDER
Fringes NO
Sizes (cm) 133/190, 160/230, 200/300

DINAS

CHARCOAL

LT GREY

NATURAL

WWW.LINIEDESIGN.COM

Model SILAS
Quality POWER LOOM WOVEN
Surface composition 100% SISAL WITH POLYESTER BORDER
Fringes NO
Sizes (cm) 133/190, 160/230, 200/300

SILAS

NATURAL

SHAG–PILE

A shag-pile rug is easily recognisable by its thick and distinctive pile that creates a luxuriously soft and textured surface. Available in a variety of quality and hardwearing fabrics from wool and cotton to manmade fibres, they can be designed in a myriad of different lengths, styles and finishes.

Super-soft and texturally alluring, the thick pile ensures warmth and plush comfort underfoot, as well as boosting your home with atmosphere or accenting a specific area in a room.

ROSE

SILVER

STONE

WWW.LINIEDESIGN.COM

Model BERINO
Quality SHAG-PILE
Surface composition 100% POLYESTER
Fringes NO
Sizes (cm) 140/200, 160/230, 200/300

BERINO

ROSE

GREY

PETROL

ROSE

WWW.LINIEDESIGN.COM

Model KISHO
Quality SHAG-PILE
Surface composition 100% POLYESTER
Fringes YES
Sizes (cm) 140/200, 170/240, 200/300

KISHO

GREY